



# Newsletter

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## **COVE Workshop European Week of Regions and Cities**

*On Wednesday, 14 October 2020, the Centres of Vocational Excellence workshop was jointly organised by the European Commission's Joint Research Centre (JRC), DG EMPL, PEEP and EARLALL in the context of the European Week of Regions & Cities 2020.*

The event was aimed at analysing how platforms of centres of vocational excellence (CoVEs) contribute to create skills ecosystems that drive regional innovation, development and smart specialisation, along with social inclusion.

**Workshop,  
European Week of  
Regions and Cities,  
Centres of Vocational  
Excellence,  
Erasmus+**

These platforms, funded by Erasmus+, connect providers of high quality skills and competences for a specific economic sector or societal challenge, embedded closely in regional innovation ecosystems. CoVEs are composed of vocational education and training providers as well as other parts of the ecosystem such as business associations and regional development agencies. Talentjourney and the other four pilot platforms hosted a table to explain the territorial dimension of their activities and seek the views and proposals of all participants.

**COHESION & COOPERATION**

#EUVocationalSkills  
#EUVocationalExcellence

European Commission

**Platforms of  
Centres of Vocational Excellence**

**"Skills ecosystems" for innovation,  
regional development, smart specialisation,  
and social inclusion**

**Brussels, 14 October 2020**

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Full workshop recording is available at the following link:  
<https://euregionsweek2020-video.eu/video/centres-of-vocational-excellence>







ISIS Malignani:

## **Malignani appointed by the Italian Ministry of Education to implement a teachers' training program on innovative education**

*ISIS Malignani confirms its role of innovative education hub in Italy, having been selected by the Italian Ministry of Education as the organizer of a number of teachers' training modules on innovative didactic methodologies with the use of the new technologies, funded by Action nr 25 of the Digital School National Plan.*

***Innovative education hub, training modules, online platforms, Italy, Digital School National Plan***

Eight courses are being offered, some of them in two editions, between September and October 2020. They cover different subjects, from **TEAL** (Technology Enhanced Active Learning) to **Educational Robotics**, from **Augmented Reality, Virtual Reality and Immersive Technology** to **Tools for Co-operative Learning**, to name but a few.

Most courses take place on online platforms, an exception being **Human Factor and Top Performance**, a three-session blended-mode training path on soft skills, with special emphasis on teamwork and leadership, the coach of which is Gianluigi Zanovello, the former leader and commander of the Italian Acrobatic Team *Frecce Tricolori* and now a successful non-technical skills trainer and consultant in various Italian universities.

The trainers in fact contribute varied expertise and stimuli, derived from their professional background ranging from school teaching to research and academic environments. No less varied is the list of courses participants, more

than 300 teachers of different subjects and different types of school from all over the Italian territory, who have enthusiastically responded to this initiative and quickly made complete use of its enrollment capacity.





SAMK:

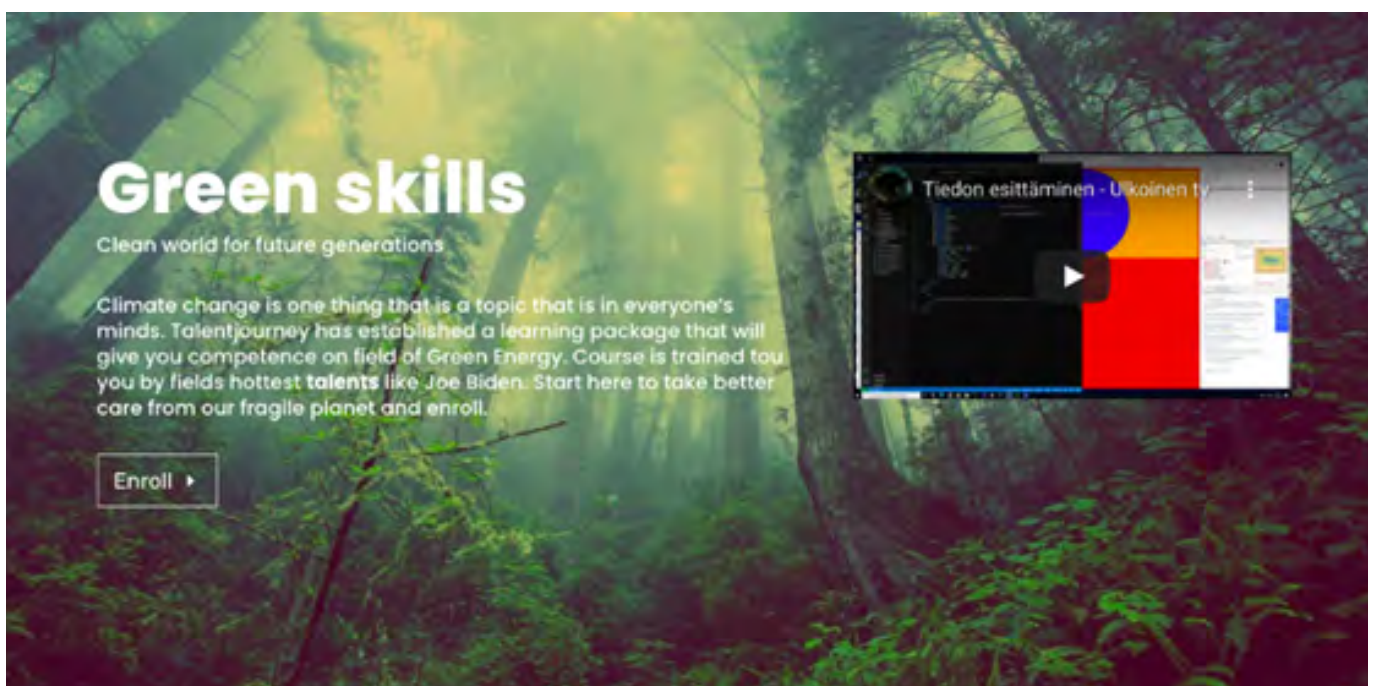
## WP3 progress

**Corona  
Pandemic,  
Online  
Promotional  
Brochure,  
Finland,  
YouTube Video,  
Online Trainings**

Holiday season at Finland is over and it is time to get working on TalentJourney. We are living weird times. Corona pandemic was fairly mild during the holiday season at least here in Finland. Now pandemic is again the reality that we are living, and we are preparing it to hit harder.

Our team here at Samk has been unfortunate. We really haven't even started and while writing this our whole team is on sick leave. We got little progress with our framework and materials that is going to promote the training that we are going to produce.

We at TalentJourney have a great possibility to create good quality content that also looks good and creates interest towards our doings. We used TalentJourney brand manual as a guide to create brochure to promote trainings. Here is a link (<https://www.getsome.fi/talentjourney-green-energy/>) to an example page that is a base for any training promotional material. Material is designed to be easily converted to a printable version also, although we of course recommend to use much more ecological ways like online materials to promote the trainings.



Brochure (online) contains eye catching image with good bold text. Youtube embedded video is always as a help to promote the training. Idea is to quickly give the idea to a learner what the training is all about. More detailed information about the training can be found from the middle of the “brochure” and is targeted to those that want to find more information instead of quick scanning.

Use of icons and bold headings are to help find key information about the training. And like any marketing material goal is to get user to click enroll button to join the training. For that we are looking for better (but not aggressive) way to promote the enroll button more. Currently the “brochure” is under construction but the idea can be already seen from what we have created.

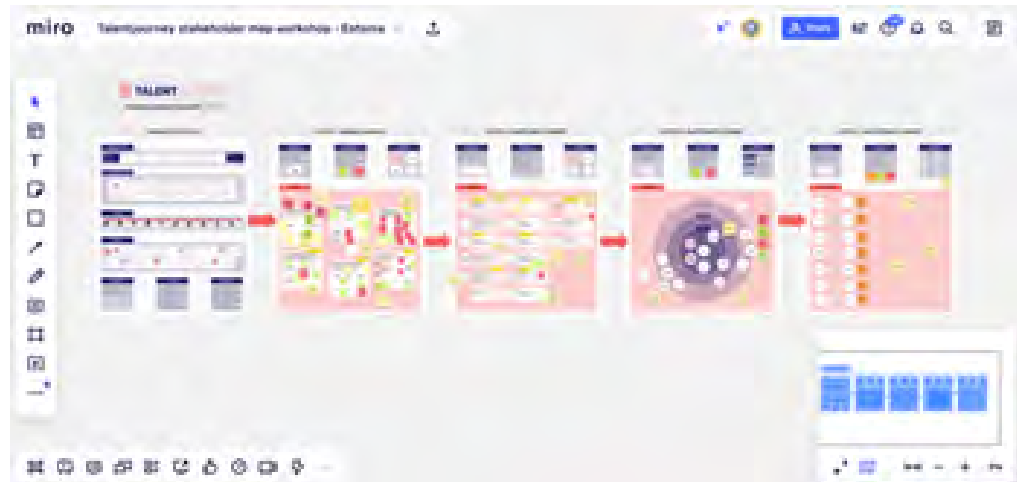
## PARK Frans Joziassse GmbH: **Ecosystem map workshops**

### **4 Workshops, WP 5, Ecosystem map, Miro board**

According to the proposed WP5 planning, after conducting interviews and consolidating the insights, an ecosystem map for each region should be prepared. The ecosystem maps should demonstrate the stakeholders and interactions between stakeholders in the context of the region, and therefore, it is essential to better understand the region and identify gaps and opportunities, which will be further considered for the Talentjourney service blueprint.

Therefore, PARK prepared a rough draft for the ecosystem maps and decided to conduct 4 workshops with selected partners (one workshop per region). The objective for the workshop was to review, discuss and iterate on the ecosystem map (have more clarity and define ecosystem enablers and stakeholders + value network and relationships between stakeholders). Due to the current circumstances regarding health and travelling, it was decided to conduct the workshop virtually, using Miro and Teams as tools for collaboration.

Overview of Miro board used in the workshops



Three workshops were already conducted (Slovenia, Finland and Estonia), and only one workshop is left to be conducted (Italy). Overall, partners were very participative and engaged themselves in meaningful discussion. Miro showcased to be a

great tool for live collaboration, and all participants worked together to refine the ecosystem map draft to reach a final version. PARK is now planning to consolidate the input provided and share it with partners in the next months.

**Develop a passion for learning**  
and you'll never cease to grow





School Center Velenje:

# Center of excellence at the Velenje School Center

**Center of  
Vocational  
Excellence,  
meeting,  
Industry 4.0 ,  
Automation**

In September, director of SC Velenje Janko Pogorelčnik, principals of Higher Professional College Uroš Sonjak, School of Electrical and Computer Engineering Simon Konečnik and School of Mechanical, Geotechnical and Environmental Engineering, Peter Rozman, representative of TalentJourney project Igor Doler and teachers of related subjects met in the specialized laboratory for production automation at MIC. The meeting was the basis for the preparation of a plan for the establishment of a center of excellence at the Velenje School Center. This will also benefit the students of the mentioned schools: they will be able to learn the basics of robotics, robot handling and use in basic situations. Students in higher education can learn about new technologies related to Industry 4.0.





ECIPA Scarl:

# Getting the most out of online communities and events to keep up with IoT

**SME,  
S3HubsinCE  
project, Joint  
Round Table,  
4.0 technology,  
Invitation**

Ecipa, as service provider of the Confederation of SMEs and Craftsmen for the North East regions in Italy, is also the management organisation of **Ecipa Nordest Hub** ([www.ecipahub.eu](http://www.ecipahub.eu)). The Hub aims at supporting SMEs in their digital transformation and innovation paths, and it is part of the Smart Specialisation Platform created by the European Commission ([www.s3platform.jrc.ec.europa.eu/digital-innovation-hubs-tool](http://www.s3platform.jrc.ec.europa.eu/digital-innovation-hubs-tool)).

Through Ecipa Nordest Hub, plenty of **networking and learning opportunities** are available. Ecipa is glad to share them with TalentJourney partnership and with users, as they represent a good occasion to **get the latest news and developments** in constantly evolving **IoT and related fields**. Moreover, they create **synergies with other EU funded projects and initiatives**, thus improving transfer and capitalization of knowledge.

TalentJourney partners have been invited to take part in the **S3HubsinCE project** ([www.interreg-central.eu/Content.Node/S3HubsinCE.html](http://www.interreg-central.eu/Content.Node/S3HubsinCE.html)) **online community**, which is hosted by the Digital Innovation Hub network/FundingBox platform, a dynamic tool that comprises many specialized communities and provides access to **innovative knowledge, connections, discussions, webinars**. It is always very up to date regarding interesting events and funding opportunities in the field of digital transformation. The S3HubsinCE community is rapidly growing, and it includes many different stakeholders (DIHs, SMEs, large enterprises, clusters, local and regional public authorities, Higher Education Institutions, Universities, Research Centers

just to mention a few). It connects DIHs in Central Europe in order to enhance S3 strategies and to keep them as close as possible to the market. It therefore represents a very good chance not only to get useful knowledge about what's going on in the field of digital transformation, and to get to know stakeholders' insights.

In July, Ecipa organized the **webinar “The Digital Transformation ecosystem in Veneto region - IoT, Data Analytics, Predictive Maintenance for Smart Services”** (also in the cooperation with S3HubsinCE project). The webinar, which was attended by some TalentJourney partners, represented an occasion to get to know more about the digital innovation ecosystem in the Veneto Region. Two SMEs (Bluewind and Claassen&partner) participated as speakers in the webinar, sharing their experience of digital transformation supported by Ecipa Nordest.

#### **New events are now ahead!**

On 6th November, an online **Joint Round Table** (within Erasmus+ SHVET project, [www.smart-hvet.eu](http://www.smart-hvet.eu)) will take place. SHVET project developed a joint curriculum for a Building Automation Expert; during the event, **experts of the building construction sector will present the latest news about 3D digital building construction, 4.0 technologies**, the added value of involving an expert in building automation in the building construction process, the digital evolution of the smart infrastructures (Siemens).

In view of the 3rd TalentJourney Partners' Meeting which will take place online at the end of November, and in the wake of European Vocational Skills Week, Ecipa is organizing a **webinar** (in cooperation with S3HubsinCE project), which will be an opportunity to **dialogue with an expert and with like-minded institutions on selected issues concerning IoT and innovation, and to learn about some demonstrative cases.**

**If you are interested in knowing more and participating to future events, webinars, learning and networking opportunities, please contact Ecipa at [cte@ecipa.eu](mailto:cte@ecipa.eu).**





Sataedu: **Event**

# Online meeting coming up!

*Sataedu organizes in few weeks an online webinar on communications, automation, sensor technology and IIoT.*

*Key note speakers are coming from the related industry. **Jussi Korpela** from Vakka-Suomen Puhelin tells from the networks and **Jussi Piispanen** and **Petri Salminen** from Beckhoff from the sensors and automation. There will be VET students Participating from three different locations. Meeting will be held in Finnish language.*




*Lets hope for a rewarding online-meeting!*



# *Every **Thing** Every **One** Every **Day** Every **Where** **Connected***

*Do you want to get involved in the project? Send us an **email**.*

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JOURNEY